

# Annual Report

Fiscal year from January 1  
to December 31, 2021  
SOMFY Foundation



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## “ VOCATION

By a June 16, 2021 decision, the Founder decided to extend the Somfy Foundation's duration for three years, starting on July 1, 2021. Somfy Foundation participates in building a better world for future generations.

A world where each of us can have access to healthy and sustainable living spaces that respect people and the environment.

## ” APPROACH & SCOPE

The Somfy Foundation provides financial and skills-based sponsorship for projects that contribute to providing healthy and sustainable living spaces for all while respecting people and the environment.

The Somfy Foundation is committed to associations and local players who seek to provide adequate living conditions for everyone, particularly by promoting access to decent and sustainable housing, better social integration, and a healthier environment.

The Somfy Foundation sees these themes as determining factors for better living on the planet and supports initiatives that place these themes at the heart of their action. The objective is to weave the bonds of humanity that form the basis of a balanced society, day after day.

It supports players who operate in the field and are committed to providing solutions through creating connections between the people, regardless of age or social class.

To respond to these challenges, the Somfy Foundation is committed to working with associations daily by implementing two action levers:

- Financial backing to support associative projects
- Human support thanks to skills-based sponsorship and the commitment to solidarity embodied by Somfy Group employees.

Coordinating these two levers is essential to provide assistance that meets the association's needs as closely as possible.

The Somfy Foundation exceptionally supports actions to provide emergency housing for people living in regions of the world that are victims of natural disasters or conflicts.

## 02 The 2021 Foundation Budget

Since its creation, SOMFY ACTIVITES SA (Founder) has contributed to the Somfy Foundation's multi-year action program.

As part of the extension starting on July 1, 2021, SOMFY ACTIVITES SA has contributed to an action program over three years for €1,170,000. For 2021, the allocation amounted to €370,000.

2021 Grant = € 370,000

Outstanding from 2020 = € 363,755

Total 2021 Budget = €733,755

The year's budget was used as follows:

Foundation (use of endowment)	2020	2021
Les Petites Pierres	284 000	265 000
International program "A House is a Home"	54 615	38 444
Employee involvement	11 251	13 212
Direct grants to associations	89 000	172 000
Studies and research	-	15 000
Operating costs	45 553	20 891
Total 2021 budget	484 419	524 547

This brings the outstanding amount to approximately €210,000.



## 03 Support for Public Interest Projects

To provide targeted and effective support and guidance to those invested in public interest projects, the Somfy Foundation initiates and maintains a close connection to players in the field. This connection revolves around understanding needs and identifying the best solutions to help create the most appropriate synergies between financial support and skills-based sponsorship. Two complementary support levers—in France with Les Petites Pierres and internationally with the Somfy Group subsidiaries' program, A House is A Home—make it possible to create multi-faceted sponsorship that responds to the diverse needs of associations.

### Les Petites Pierres

The solidarity-based crowdfunding platform, Les Petites Pierres, is designed to support local projects and provide digital support to various associations.

Faced with the immense needs in the fight against substandard housing, the high costs of implementing many associative initiatives, and the increasing isolation of associations, the Somfy Foundation has decided to adapt its sponsorship policy to seek ever greater effectiveness with project leaders.

Substandard housing is a subject the Somfy Foundation has been working on since 2011. With Les Petites Pierres, we wanted to go further in our commitment.

Inspired by participatory approaches whose impact is increased tenfold thanks to the development of digital technologies, the Somfy Foundation wanted to mobilize the power and significance of web-based crowdfunding to create the first participatory and solidarity-based platform for access to decent housing: [www.lespetitespierres.org](http://www.lespetitespierres.org).

Legally supported by an endowment fund created in 2013, the Les Petites Pierres platform combines crowdfunding and grants from endowment fund partners.

Each fundraising campaign is monitored by the Endowment Fund's operations team, which provides step-by-step training and guidance in using digital techniques and tools.

The Somfy Foundation's 2021 grants for the Les Petites Pierres Endowment Fund amounted to €265,000.

## 04 List of Successful 2021 Campaigns Funded by the Somfy Foundation

Associations	Successful projects and campaigns
Esp'Errance	One year of rent for the Bagagerie in Marseille
L'Esperluette	Five additional accessible apartments
APF France handicap	Repairing the Annecy chapter's water-damaged roof
Un toit pour tous - Dieppe	Keeping immigrant families off the street in Dieppe
Association LEA	Keeping battered women safe - Essonne
FOYER LES REMPARTS	Furnishing assisted housing in the Haut-Beaujolais
ADASV - ASSOCIATION AIDE AUX DEMANDEURS D'ASILE	Providing dignified housing in Villefranche-sur-Saône
AMMRA	Ensuring smooth operations at the Visl'Age residence
82-4000 Solidaires	A refuge for subsidized vacations in the mountains
Simon de cyrene Lyon	Building two shared homes at the Visl'Age residence in Lyon
AIDEALE	Yurts for all, all for yurts (77)
Jamais Sans Toit 46	Welcoming asylum seekers in the Lot region
Aux captifs la libération	A common kitchen in Valgiros (75015)
Sport dans la ville	A vacation center for troubled youth (26)
SNL 94	Cluses: A springboard to autonomy for three refugees
82-4000 Solidaires	A refuge for subsidized vacations in the mountains (2)
Actes et Cités	Aubervilliers: Humanizing temporary housing
La Case départ	A place where everyone can feel welcome!
Fraternité du partage	Construction project for 20 marginalized people

### Associations

### Projets et campagnes réussis

LE ROCHER	An oasis for families in the heart of the city (38)
Un toit pour Tous RESF38	Sheltering families to promote the right to education
Diademe	Building the Diadème house - inclusive housing Dinard
Ca demenage 38	Helping women victims of violence in Isère
Maison de l'Hospitalité	Providing a roof to the homeless in Martigues
La Gamelle de Jaurès	In Paris, 1001 nights in favor of the most impoverished, part 2
LA CASA	Collective housing for unaccompanied minors
Arve Réfugiés	Sallanches-Cluses: Housing and education for the neediest refugees
Une Couverture pour l'Hiver	Helping the homeless in Paris
SNL 95	Insulating walls to design a future (95)

/ Les Petites Pierres is an alliance of three active partners:



The Somfy Foundation, also a founding member



The BTP Plus Foundation, an active partner of the Fund since November



Valfidus, an active partner of the Fund since June 2019

In 2021, the three partners governed the alliance together in a spirit of cooperation and mutual respect, thanks to their shared values.

The strength of the alliance is undeniable: The health crisis the world had to face reinforced this spirit of mobilization and highlighted the shared values carried by Les Petites Pierres: Determination, solidarity, mutual aid, empathy, and efficiency.

The common goal of Les Petites Pierres' active partners is to help victims of the housing crisis by uniting their expertise and financial resources on the crowdfunding platform Les Petites Pierres.

## 05 2021 Budget Allocated by the Somfy Foundation to the Les Petites Pierres Endowment Fund

Funds contributed	145 500 €
Administrative costs	9 000 €
<i>(€4,500 for the Somfy Foundation and €4,500 to cover the departure of the Schneider Electric Foundation)</i>	
Communication	4 000 €
Digital and communication grant	6 500 €
Exceptional grant	100 000 €
<b>Total grant</b>	<b>265 000 €</b>

A total of **63** projects were subsidized and completed in 2021, representing a total amount of funding of **€1,007,743**.

In FY 2021, symbolic milestones were reached since the inception of the Endowment Fund:

**5 millions** euros collected

**20 000** donations

**400 projects** financed through the Les Petites Pierres platform



## 06 A House is a Home

A House is A Home started in January 2014, initially focusing its actions in France and Brazil—with Habitat for Humanity, in the favelas of Heliopolis—and then the program expanded to new territories: Belgium, Hungary, Italy, Mexico, Germany, Romania, Spain, Portugal, Bulgaria, Lebanon, Egypt, Greece, Poland, India, Brazil, Australia, France, and the USA.

Through the A House is A Home program, Somfy Group subsidiaries are committed to working alongside the Somfy Foundation.

Each year, in consultation with the Somfy Foundation, each subsidiary identifies a project to promote decent housing for the most disadvantaged. It provides financial support, often supplemented by skills-based sponsorship.





## 07 People-Based Sponsorship

Each employee has three solidarity days to participate in one or more Solidarity Missions each year. These volunteer-based missions take on a variety of forms:

- / Solidarity Workshops (small DIY projects: painting, renovation, furniture installation, gardening, etc.)
- / Solidarity Skills (provision of skills and expertise)
- Solidarity Challenges (brainstorming and creative workshops to propose solutions to issues faced by associations)
- / Solidarity Leave (solidarity missions offered in partnership with Planète Urgence during vacation time)

The Somfy Foundation organizes and coordinates the legal and operational aspects of these solidarity missions, and their objectives and content are defined with each beneficiary association.

Skills-based sponsorship projects give associations access to a wide range of assistance to meet their specific needs.

“Skills-based sponsorship consists of dedicating employee time—regardless of their specific skills—during working hours, to carry out actions of public interest, free of charge» - Definition taken from the 2019 edition of the Panorama of Pro Bono.

Because of the severe health crisis, we wanted to continue helping our partner associations and pursue our commitment to them over the long term by developing the “Solidarity Skills” format.



In 2021, seven projects received financial support in collaboration with Somfy Group subsidiaries:

International program	AssociationDescription	Description	2019		2020		2021	
			Foundation	Subsidiary	Foundation	Subsidiary	Foundation	Subsidiary
Lebanon		Rebuilding apartments in Beirut			10 000	5 000		
Egypt		Participating in the renovation of 40 houses in Egypt			5 000	5 000		
Brazil		Access to Covid-19 hygiene kits	7 000	-	9 115	-		
Australia	Habitat for Humanity	Housing assistance following fires	5 000	5 000	5 000	3 668	5 000	5 000
Bulgaria		Participating in the creation of a Covid-19 medical center			1 000	1 000		
Romania		Helping 12 families access decent housing					5 000	5 000
USA		Renovation worksite	1 500	1 500				
France	OVA	Paying the organization's rent	5 000	5 000	5 000	5 000		
France	Poil de carotte	Building two emergency housing units					5 000	5 000
Belgium	Calm	Temporary coliving arrangements for a refugee and Brussels citizen	5 000	5 000	5 000	5 000		
Italy	Progetto Arca Onlus	Emergency shelter for homeless people and their pets			5 000	5 000	5 000	5 000
Spain	Arrels Fundacio	Housing and social reintegration assistance for people in need			5 000	5 000	5 000	5 000
India	Karm Marg Khedi Kala	Renovation work following flooding in 2020 + Covid aid in 2021	5 000	5 000	3 500	3 500	10 000	-
Greece	Kyada	Emergency shelter			1 000	1 000		
Mexico	Techo	Building a home for people in emergencies					3 444	3 000
Hungary	Smiling Hopital Foundation	Renovating an Institute for the Visually Impaired	2 000	1 538				
USA	Mairie de South-Brunswick	Participating in the creation of a distribution center for people in need						10 000
<b>A house is a home program total</b>			<b>30 500</b>	<b>23 038</b>	<b>54 615</b>	<b>39 168</b>	<b>38 444</b>	<b>38 000</b>
% Habitat for Humanity			44%	28%	55%	37%	26%	26%

Other financial support provided in 2021:

Direct grants	Programs	Description	2019	2020	2021
Les Foyers Matter		Organization of a film screening during sustainable development week			2 000
Habitat for Humanity	Haiti	Emergency aid following the earthquake			30 000
	Ivory Coast	Improving living conditions in the village of Dida			50 000
	Housing Forum	Forum for collaborative solutions to the housing crisis			50 000
Planete Urgence		Solidarity leave followed by assistance	12 500	25 000	25 000
Pro Bono Lab		ProbonoFactory grant, skills-based sponsorship in Auvergne Rhône-Alpes			15 000
Emmaus France		Specific assistance during the health crisis		30 000	
Asso Ikambere		Participating in the project "La Maison reposante" for women in very precarious situations		30 000	
<u>Asso Simon de Cyrene</u>		<u>Conference during the sustainable development week</u>		4 000	
<b>Total direct grants</b>			<b>12 500</b>	<b>89 000</b>	<b>172 000</b>

In parallel, numerous initiatives were carried out in many of the Group's countries, such as clothing, food, book, and toy collections for associations supported by Somfy Group subsidiaries.

## / Solidarity Missions Review for 2021 in France and internationally

We have found that it is sometimes difficult for an association to express its needs clearly. We know how important it is to diagnose needs to be able to see them clearly.

This is why a four-step diagnosis methodology was developed in conjunction with Pro Bono Lab. This method aims to identify, qualify, quantify, and prioritize the needs for skills-based sponsorship.

The methodology provides valuable assistance to associations by identifying and prioritizing their needs regarding skills-based sponsorship.

The Somfy Foundation carries out a complete diagnosis for associations that request it. However, the association decides whether it chooses to implement the recommendations, and employees decide individually how they wish to respond.

Skills-based sponsorship is destined to grow in 2022. The methodology has been tested, needs have been collected, and the return on experience is positive. This format will be developed throughout the year, particularly in the first half of the year, due to the continuing health crises and the reduction of solidarity workshops.

Despite the still very complex health situation in 2021 and the fact that certain solidarity missions have been put on standby due to the risk of COVID contamination, numerous actions were carried out throughout the year, and the Somfy Foundation was able to count on the unfailing support of Somfy Group employees.

In France, in 2021: Enthusiasm, energy, exchanges, empathy, expertise, professionalism, and collective intelligence made the solidarity days a success:



/ Creation of the monthly magazine Une asso à la une to meet the people active in the associations and highlight the impressive work they do to help people.

/ First retrospective week of the 2020 solidarity challenges. It was a time for exchanges and simply being together, where associations told their stories and talked about what they were able to accomplish after the 2020 solidarity challenges, and employees talked about how the experience contributed to their lives.

/ Conference-debate and screening of the film Après les Murs with the association Les Foyers Matter to raise awareness for the little-known post-incarceration environment.

/ Sponsorship of the third-year group Web Developer program at the Simplon School: Workshops were held for learners on several employment-related topics such as how to talk about yourself, how to structure your cover letter, what to put in your resume, how to showcase your training, how to structure your job search, how to use professional social networks effectively, how to manage stress, and what are the right attitudes and behaviors to adopt in a company. Moreover, this year's class was a great success, since 13 of the 14 students successfully obtained their qualifications and either obtained a work contract or continued with another course.

/ Christmas collection benefiting the Restos du Coeur, a French food bank, with the help of Somfy's corporate concierge service.

# Solidarity Challenges



November 25, 2021

## 08 Focus on Solidarity Challenges = 6th Edition

We welcomed ten new associations during the 6th edition of the solidarity challenges, including, for the first time, Progetto Arca from Italy with the team from Somfy Italy. This association offers emergency housing for people living on the street with pets to have a roof, together.

In France this year, we were happy to welcome: L'Ouvre-Boite, 82 4000, Le Secours Catholique, Sport dans la Ville, Habitat and Humanity, Poil de Carotte, Le Cocon Solidaire, un Nid Martinique and l'Esperluette.

These associations deal with major issues:

- / Entrepreneurship for youth
- / Making mountains accessible to people in very precarious economic situations
- / Fighting against the root causes of poverty, inequality, and exclusion
- / Using sports for integration in the heart of the urban jungle
- / Supporting housing actions for isolated people in great need
- / Caring for children in need and their parents through educational programs
- / Housing single, isolated, and battered women
- / Helping women transition out of sex work
- / Developing an inclusive society that values the abilities of people with disabilities

A total of 105 employees were mobilized to try to meet the challenges of these ten associations;

## 09 Presentation of the Study on Skills-Based Sponsorship in Partnership with Pro Bono Lab

For the past ten years, Pro Bono Lab has been leading and observing the dynamic around skills-based volunteering, particularly the development of skills-based sponsorship.

What do general interest associations think about the rapidly developing practice of skills-based sponsorship, which essentially means giving them our time and skills for free? No recent study demonstrates the impact of skills-based sponsorship on associations, as existing studies generally focus on companies or volunteers.

This study aims to allow associations to question the impact of skills-based sponsorship, highlight the benefits and limits of existing models, and identify and develop the most effective ones.

One year after the COVID-19 crisis—according to the latest study by Recherche & Solidarités, Mouvement Associatif, and RNMA—76% of associations say they are suffering the effects of the crisis through loss of income, drop in membership fees, and increase in expenses.

/ Among their concerns, they need to reconnect with members and re-mobilize volunteers.

/ Among their needs, they need help communicating.

Volunteering and skills-based sponsorship have a role to play in helping some of them get back on their feet: It is up to us, intermediaries and sponsors, to target the most efficient practices to develop them in the coming years!



## / Board of Directors

Chaired by Jean Guillaume Despature, Chairman of Somfy Group's Board of Directors, the Somfy Foundation's Board of Directors comprises qualified external third parties and Somfy Group employees.

It defines the Foundation's philosophy and policies. The Board of Directors also approves the budget and annual accounts.

As of July 1, 2021, the Board of Directors is composed of:

### Founder's College

/ SOMFY ACTIVITES SA represented by Jean Guillaume Despature / Permanent Representative

### Founder's Representatives College - SOMFY SASA

/ Valérie Dixmier

/ Julie Durepaire

/ Bénédicte Miesch

/ Philippe Geoffroy

### Founder's Staff College

/ Angélique Longera

### Qualified Third Parties' College

/ Marine Morain

/ Philippe Derumigny

### Operations Team

The operational team implements and executes the Somfy Foundation's policy. To do so, it implements various support programs by developing sustainable relationships with the players and project holders that act within the Somfy Foundation's scope.

The Operations Team is composed of:

/ Lucile Peignot (until end of September 2021)

/ Barbara Pochat

A global project composed of two complementary studies will soon see the light of day:

/ A research study conducted by INJEP and Paris Dauphine on "The impact of skills-based sponsorship on French associative life: A truly beneficial contribution?"

/ A study co-sponsored by Pro Bono Lab and AMDC on the impact of skills-based sponsorship on associations that may integrate skills-based sponsorship intermediaries as partners in the association.

The Somfy Foundation and the Crédit Coopératif Foundation provide financial support for this project which also involves the Alliance for skills-based sponsorship and INJEP.

The Somfy Foundation will support both studies. Why?

/ These studies investigate a crucial stakeholder in skills-based sponsorship that has not been studied until now: Associations

/ And this is precisely one of the prerequisites of our Somfy Foundation: Always starting from associations' needs to support them better.

**TOTAL FUNDING OF THE Somfy Foundation €15,000.20**

Study 1 with the Alliance for skills-based sponsorship = €3,560.20

Study with the Alliance for skills-based sponsorship = €4,000

INJEP study = €7,440

## 11 2022 Outlook

The Somfy Foundation was created in 2004 with a focus on mountains. Once Jean-Philippe Demael arrived as Chairman of the Somfy Foundation in 2008, the Foundation's focus shifted to housing and substandard housing.

Taking into account society's major challenges, the Somfy Foundation wishes to broaden its scope of action through "Better Living on the Planet"—by contributing to dignified living conditions for everyone, promoting access to decent and sustainable housing, fostering better social integration, and ensuring a healthier environment in terms of air quality and biodiversity.

Somfy Foundation will be able to rely on its existing capital and its experience in housing and habitat, while considering the consequences of climate change and global warming on buildings.



The Foundation could develop complementary programs starting in 2022:

/ Initiatives aimed at the social and educational integration of children, adolescents, and young adults from disadvantaged neighborhoods.

/ Local actions in favor of environmental quality.

/ A partnership with EDHEC—and potentially other companies—to identify and develop complementary levers to decarbonize the construction and building sector.

The objective is to weave the bonds of humanity that form the basis of a balanced and sustainable society, day after day, globally and locally.



TOGETHER FOR BETTER LIVING ON THE PLANET

Somfy Foundation

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