

# LIVING TOGETHER BETTER

Annual Report

Financial year 1 January to  
31 December 2020



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2020 was an extraordinary year...

An unprecedented year which will forever remain etched in human memory.

A year which has put us all through the wringer: driving

us behind our barricades, and forcing us to master new terminology: lockdown, social distancing and many more.

A year when other people have become "a danger", making us mistrustful, cutting us off from something as essential as human relationships.

A year when the most vulnerable have been weakened, and the most insecure subjected to further uncertainty. A year when we became fully aware of our globalisation, our ways of working and our interdependencies. Yet also a year so rich in creativity, in creating a variety of ties, in increased awareness and solidarity. A year which has surprised me for its human generosity, the power of "small gestures" and by the energy everyone has shown.

Throughout this year, the Somfy Foundation has been able to rely on Somfy, on the Group Subsidiaries and on the energy of all the staff, to continue to convey its values, to tackle this health crisis and the new urgent needs of the associations. A groundswell of support in France and internationally has enabled the Foundation to meet the associations' calls for assistance: thanks to the solid relationships built over the past decade. We have made sure to maintain these local ties through regular dialogue, in order to remain at their side.

I would like to thank: you, the Somfy staff, for contributing so much to the Foundation's actions. Since, as I love to keep saying: "You are the Foundation". And also you, the partner associations, for continuing your actions with unwavering energy and faith.

If the Foundation has been able to maintain its commitments, it is thanks to the undisputed support of the Somfy Management, which in a powerful gesture of solidarity has doubled the Foundation's budget.

What a surge of humanity in 2020!  
An extraordinary year...

Lucile Peignot  
Chief Executive  
Somfy Corporate Foundation



## 01 Mission of the Somfy Foundation

The mission of the Somfy Corporate Foundation is to promote access to decent housing and develop social ties for deprived people, through housing. This citizenship initiative aims to give everyone the dignity they deserve.



## 02 Approach and field of action

Fields of action /

/ Solidarity-based housing

/ Combating poor housing

Although it is regarded as a well-off country.

France has a total of **4 million** people who are homeless, in poor housing or without personal accommodation

Given this observation, the Somfy Foundation is committed to supporting associations and on-the-ground players seeking to give everyone the dignity they deserve, in particular by promoting access to decent housing.

Viewing housing as a crucial factor in living together better, the Somfy Foundation supports initiatives which put this theme at the heart of their actions. Whether focused on social ties or social integration through housing, the objective is to continually build human ties, as the basis of a balanced society.

Two coordinated action levers

In order to provide solutions to the challenges of poor housing, the Somfy Foundation provides daily support to associations through two action levers:

/ Financial backing to support associative projects

/ Human support through skills sponsorship and the solidarity commitment of Somfy staff.

Coordinating these two actions levers is essential, in order to tailor our assistance as closely as possible to the needs of the association players.



## Avenues of action

### / Promoting access to decent housing

Housing providing the dignity that everyone deserves is a fundamental component of personal wellbeing. The Somfy Foundation is committed to providing access to decent housing for all. It supports the actions of committed players, involved on the ground in providing long-term housing solutions to people in vulnerable or insecure situations.

### / Developing social ties through housing

Housing is one of the levers for keeping marginalised people within society. To ensure this social cohesion we now need to invent new ways of living together. The Somfy Foundation wants to support projects helping bridge the gaps between social categories and generations. It supports innovative trials focusing on social ties, helping to promote new forms of socio-cultural diversity.





## 03 The Foundation Budget

2020 budget = €848,174

Under its multi-year programme, the Somfy Foundation receives an annual allowance of €350,000, boosted to €370,000 for 2020.

In December 2020, the Management of Somfy donated the exceptional sum of €370,000, thereby doubling the Foundation's budget.

2020 will remain the year of unprecedented crisis, which affected the whole world. It further weakened populations in highly insecure situations and poor housing, as well as the on-the-ground associations supporting them.

In accordance with Somfy's values, the Executive Committee decided to ramp up its support to the Foundation in 2020.

**H u m a n  
Sponsorship**  
actions for the sum  
of €36,251

Projects in France and  
abroad

Via "Les Petites Pierres" for  
the sum of €284,000

Via the "A House  
is A Home"  
international programme,  
for the sum of €54,615

Via direct support to  
3 associations  
for the sum of  
€64,000

The operating costs for the Foundation for 2020,  
of €45,553 (communication, training, web and administration).

## 04 Support for projects of public interest

To provide targeted and effective support, and optimum backing for carriers of public interest projects combating poor housing, the Somfy Foundation initiates and maintains close ties with the on-the-ground players. These exchanges, aimed at understanding the needs and identifying the best solutions, are used to build optimal synergies between financial sponsorship and human sponsorship.

In France with "Les Petites Pierres", and internationally with the Somfy subsidiaries' programme "A House is A Home", these two complementary support levers enable us to implement a multi-faceted sponsorship, in response to the variety of association needs.



### / Les Petites Pierres

"Les Petites Pierres" - a solidarity-based crowdfunded platform for local and digital support projects for various associations.



### / A House is A Home

International mutual aid programme, in collaboration with the Somfy Group subsidiaries.





## ACTION FOR DECENT HOUSING

### / "Les Petites Pierres" endowment fund

The solidarity-based crowdfunding platform, which matches the donations made, to provide access to decent housing.

Given the huge needs in the field of combating poor housing, the high costs of implementing numerous associative initiatives, and the isolation of the associations, the Somfy Foundation wanted to adapt its sponsorship policy to seek ever greater efficiency for the project carriers.

Poor housing is a subject on which the Somfy Foundation has been working since 2011. With "Les Petites Pierres", we wanted to take our commitment further.

Inspired by participatory funding approaches, whose impact has taken off thanks to the development of digital technology, the Somfy Foundation wanted to mobilise the power and direction of Internet crowdfunding to create the first solidarity-based crowdfunding platform for access to decent housing: [www.lespetitespierres.org](http://www.lespetitespierres.org)

With the legal support of an endowment fund created in 2013, the "Les Petites Pierres" platform combines crowdfunding and financial backing from members and partners of the endowment fund.

### / Reducing the digital divide

For many local projects requiring financial support, the associations are struggling to find the necessary funding. It is to support these very specific initiatives that [lespetitespierres.org](http://lespetitespierres.org) was created. Besides being a project funding tool, "Les Petites Pierres" is also an support tool for associations within their ecosystem, and toward the digital transition. "Les Petites Pierres" also sets out to break down the isolation of the associations, by teaching them to reach out to the local stakeholders.

Every campaign for donations is monitored by an operations team, which trains and guides the association step-by-step in mastering digital techniques and tools.



/ Enabling the incorporation and contributions from other sponsors wishing to support and develop the platform's activities.

“

*When it comes to tackling the immense challenge posed by the cause of poor housing, the Somfy Foundation sees building together as a no-brainer. Pooling our efforts and resources enables us to create value to support the project carriers, as well as aid the most deprived, and contributes to multiplying our impact. That is why "Les Petites Pierres" aims to become an ecosystem where cooperation is harnessed for social performance.*

Jean Guillaume Despature, CEO of Somfy Group, and President of "Les Petites Pierres" endowment fund





/"Les Petites Pierres" is an alliance of 4 members:



The Somfy Foundation, as the founding member



The Schneider Electric Foundation, an active partner of the Fund since October 2017



The BTP Plus Foundation, an active partner of the Fund since November 2018



Valfidus, an active partner of the Fund since June 2019

2020 enabled all 4 members to govern the alliance in a spirit of cooperation, and mutual respect for the values of each member.

The power of the alliance is undeniable: the health crisis which the world has had to face has strengthened this spirit of rallying round, and highlighted the common values borne by "Les Petites Pierres": determination, solidarity, mutual aid, reciprocity, empathy and efficiency.

The common objective of the active partners of "Les Petites Pierres" is to help the victims of the housing crisis, by bringing together their expertise and financial resources.





For 2020, the Somfy Foundation issued grants for the sum of

€284,000

to  
"Les Petites Pierres"  
endowment fund

Donation matching budget of

€235,500

Fund operating  
costs for  
the sum of

€4500

Exceptional digital and  
communication grant  
for the sum of

€44,000



92  
Association  
projects  
were able to  
receive financial  
support

/ For the year  
2020

presenting a total sum  
of donations of

€554,221

During 2020,  
the symbolic milestone of  
€4.5 million  
collected

thanks to  
4692  
donations.

a total grant  
provided to  
the associations  
of more than  
1 million  
euros

25,000 donations

More than 400 projects  
funded on the "Les Petites Pierres" platform since its  
creation.



## / List of 25 successful campaigns funded by the Somfy Foundation

Look up our website for the projects funded by the endowment fund:  
<http://www.lespetitespierres.org>  
 Big successes page

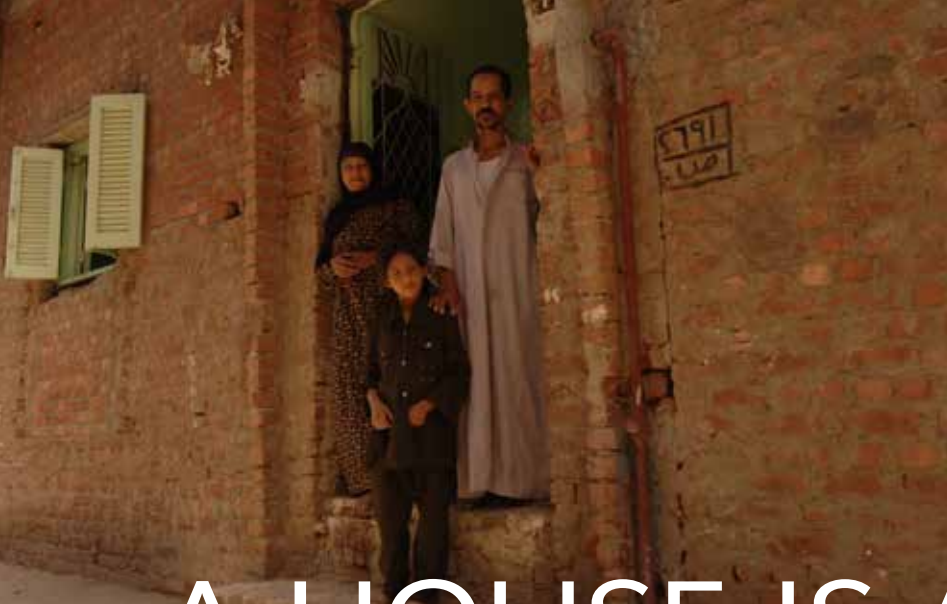
<input type="checkbox"/>	"Réfugiés Bienvenue" / A roof over the heads of people in exile in Ile-de-France	<input type="checkbox"/>
<input type="checkbox"/>	Simon de Cyrene / Supported shared house in Marseille	<input type="checkbox"/>
<input type="checkbox"/>	"L'Esperluette Envol'Toit" / A supported house in Toulouse	<input type="checkbox"/>
<input type="checkbox"/>	"Les Maisons de la Dignité" / A future for homeless workers in Joué-les-Tours	<input type="checkbox"/>
<input type="checkbox"/>	"Le Relais" mutual aid association / Decent housing for vulnerable people in Strasbourg	<input type="checkbox"/>
<input type="checkbox"/>	"Secours Catholique Metz" / METZ: Day Centre upgraded to COVID standards	<input type="checkbox"/>
<input type="checkbox"/>	"Arve Réfugiés", Cluses Sallanches / Housing for young refugees in school	<input type="checkbox"/>
<input type="checkbox"/>	"Entrepreneurs du monde" / A home with a view to a job: a house for the 2nd Vincent	<input type="checkbox"/>
<input type="checkbox"/>	"AJIR" / Furnish 2-room homes in rural areas for deprived households	<input type="checkbox"/>
<input type="checkbox"/>	"Secours Catholique Metz" / METZ: Day Centre upgraded to COVID standards	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## / Other expenses

The Somfy Foundation also supports "Les Petites Pierres" endowment fund by covering certain development expenses, in particular those relating to the technical development of the Internet platform, expenses relating to digital communication for the platform, and events organisation expenses relating to the Fund's activities.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	"Les Foyers Matter" / Covid 19 emergency - Reducing prison crowding, emergency centre	<input type="checkbox"/>
<input type="checkbox"/>	"Accueil Migrants Grésivaudan" / A roof over the heads of a migrant family	<input type="checkbox"/>
<input type="checkbox"/>	"Habitat Cité" / Restoring a refugee shelter for the winter	<input type="checkbox"/>
<input type="checkbox"/>	"Quatorze" / Reintegration of a shantytown	<input type="checkbox"/>
<input type="checkbox"/>	"AVAF" / Fitting out a homeless shelter in Toulon	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<input type="checkbox"/>	LA CELLE GUY PEREZ / Purchase of a 2-room property in Alès	<input type="checkbox"/>
<input type="checkbox"/>	"Les Bras Ouverts" / Keeping a roof over the heads of 2 families in Villefranche s/Saône	<input type="checkbox"/>
<input type="checkbox"/>	CAMRES / Half-way house in Paris	<input type="checkbox"/>
<input type="checkbox"/>	Le habert / Three apartments to accommodate and support people living on the street	<input type="checkbox"/>
<input type="checkbox"/>	"Le Relais" mutual aid association / Decent housing for vulnerable people in Strasbourg	<input type="checkbox"/>
<input type="checkbox"/>	"Secours Catholique Metz" / METZ: Day Centre upgraded to COVID standards	<input type="checkbox"/>
<input type="checkbox"/>	"Au Tambour" / Opening of the 1st centre for women of no fixed abode in Lyon	<input type="checkbox"/>
<input type="checkbox"/>	"Entrepreneurs du monde" / La Case Départ: a wood workshop for the homeless in Rouen	<input type="checkbox"/>
<input type="checkbox"/>	"Réfugiés Bienvenue" / A roof over the heads of refugees in Ile-de-France	<input type="checkbox"/>
<input type="checkbox"/>	"L'époc Covid 19" / Home support for refugees in Paris	<input type="checkbox"/>
<input type="checkbox"/>	"On se gele Dehors" / Conducting aid actions for the excluded in Marseille	<input type="checkbox"/>
<input type="checkbox"/>	"Entourage" / COVID-19 EMERGENCY: Maintain social ties with people of no fixed abode	<input type="checkbox"/>
<input type="checkbox"/>	"Mouvement du nid" / COVID-19 EMERGENCY: 50 baby and hygiene kits for vulnerable women	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



# A HOUSE IS A HOME

/ Because it is important to engage in civic commitments in the countries where Somfy has a presence, the Somfy Foundation also conducts its actions internationally. The issue of poor housing is present worldwide: as a worldwide international business, Somfy wants to make its own contribution to enabling as many people as possible to have access to decent housing.

"A House is A Home" was launched in 2015, starting with concentrating its actions in France and Brazil, then the programme was extended to new territories until 2020: Germany, Spain, Belgium, Poland, Lebanon, China, USA, Egypt, Italy, India, France, Bulgaria, Greece, Hungary and Australia.

Through the "A House is A Home" programme, Somfy's subsidiaries are committed to supporting the Somfy Foundation. In concert with the Foundation, each subsidiary identifies a project every year which promotes decent housing for the most deprived, for which it provides financial support, often along with skills sponsorship by its employees.



# A HOUSE IS A HOME

In 2020, **11 projects** received financial support in collaboration with Somfy subsidiaries

## Somfy France

Supporting the OVA association to help cover its facilities rental costs (Cluses – Haute-Savoie). 5000-euros grant from the Somfy Foundation, matched by 5000 euros from the Somfy-France subsidiary.



Supporting the "Habitat for Humanity" association to help during the Covid-19 pandemic. Organising a solidarity day, in March 2020, to help with the renovation of an emergency shelter for women and children who have been victims of conjugal violence. 5000-euros grant from the Somfy Foundation, plus 3667.50 euros from the Somfy Australia subsidiary, as a donation to the Charity Gala (cancelled due to the health crisis).

## Somfy Oceania

## Somfy Belgium

For the second year, the Foundation and Somfy Belgium are supporting the development of the CALM programme in Brussels: "CALM" (Comme A La Maison) is a temporary housing system (3 to 9 months) between a statutory refugee (more limited target group than for "Passions") and a Brussels resident (family or household). Organising a get-together as part of sustainable development week, in September 2020, with the participation of 20 employees. 5000-euros grant from the Somfy Foundation, plus 5000 euros from the Somfy Belgium subsidiary.



Ongoing support to the "Habitat For Humanity" association for access to hygiene kits in the context of the Covid-19 pandemic in the Heliopolis favela (Sao Paulo), and contributing to purchasing masks distributed by "Habitat for Humanity", also in the Heliopolis favela. 9115-euros grant from the Somfy Foundation.

## Somfy Brasil

## Somfy India

Support to the "Karm Marg" association for renovation work on damaged houses, following the floods in summer 2020. 3500-euros grant from the Somfy Foundation, plus 3500 euros from the Somfy India subsidiary



## Somfy Italy

Support to the "Fondazione Progetto Arca Onlus" association, to contribute to the fitting out of an emergency shelter for people living on the street with animals. This centre will provide a place for these people to go without needing to be separated from their pet (the first such centre in Italy). 5000-euros support from the Somfy Foundation, plus 5000 euros from Somfy Italy.



## Somfy Bulgaria

Support to the "Habitat for Humanity" association, to contribute to the creation of a medical centre to tackle the Covid-19 crisis, thereby providing more than 65,000 people with access to this facility. 1000-euros grant from the Somfy Foundation, plus 1000 euros from Somfy Bulgaria.



## Somfy Hellas SA

Support to the Kyada programme, run by the Athens City Council: an emergency shelter enabling people on the street to find a place to have a meal and/or spend the night. The Foundation's contribution will help cover the housing and meal costs. 1000-euros grant from the Somfy Foundation, plus 1000 euros from Somfy Hellas SA.



# A HOUSE IS A HOME



# A HOUSE IS A HOME



Support to the "Arréls Fundacio" association as part of their support programme to people in the street: distributing hygiene kits (in order to tackle the Covid-19 pandemic), meals and clothes. 5000-euros grant from the Foundation, plus 5000 euros from Somfy Spain.

Somfy Spain

## Somfy Middle East

Support to the "Habitat for Humanity" association to contribute to renovating 40 houses

In Egypt

/ For 20 houses: painting, repairing the walls and installing windows. / For 20 houses: fitting out the bathrooms. / 5000-euros grant from the Somfy Foundation, plus 5000 euros from the Somfy Egypt subsidiary.



In Lebanon

/ Support to the "Habitat for Humanity" association as part of the reconstruction of apartments in Beirut (Lebanon), after the explosion on 4 August 2020. / 10,000-euros grant from the Foundation, plus 5000 euros from Somfy Middle East.



## 04 Human sponsorship

### / How it works

Each employee has three solidarity days a year in order to take part in one or more Solidarity Missions. These volunteering missions take on a variety of forms:

/ Solidarity Works (painting, renovation, gardening, furniture installation, etc.)

/ Solidarity Skills (skills sharing)

/ Solidarity Challenges (discussion and creativity workshops to propose solutions to the associations' issues)

/ Solidarity Leave (solidarity missions offered in partnership with "Planète Urgence", as part of annual leave)

The Foundation organises and coordinates the legal and operational aspects of these Solidarity Missions, the objectives and content of which are defined with each beneficiary association.

The skills sponsorship missions provide the associations with an abundance and variety of aid, to meet specific needs. Somfy provides the participants in these missions with full continuation of their insurance coverage and wages.

### / Solidarity Missions Review for 2020, in France & Internationally

52

Solidarity Missions have been organised

20

associations have benefited from the commitment of Somfy employees

173

employees took part in a Solidarity Mission in 2020





2020 was a year stricken by the health crisis, forcing us to halt the solidarity days for a few months, and then organise them remotely, applying all the protective measures. The number of employees fell in 2020, but the desire to support the associations overcome all obstacles.



The values of mutual aid, generosity and altruism (the fundamental principles of the Foundation) found powerful expression during these months of the health crisis. Throughout the year, employees demonstrated their desire to convey these values alongside us. While it is true that the figures are down, they are insignificant in terms of the work done this year. It was an extraordinary year of meetings, exchanges and support. This philosophy was manifested by the Solidarity Challenges day (with the participation of 85 employees in France on 26 November). Here are some testimonies illustrating what the employees can experience:

“ A memorable day... with so many good ideas.  
Anthony

“ I want to thank you for offering us this superb opportunity: exchanges, sharing, making our little contribution to the associations. And thanks to the associations for letting us take part. A breath of fresh air, to sum up some comments that I have heard, and a rush. Isabelle

“ Meals that were always delicious, in a great atmosphere; you can even learn some cooking tips there! Definitely a workshop that I can recommend!  
Solène

“ I really appreciated the exchanges with the Foundation, which enabled us to successfully run this day, which was really useful for us. It was very interesting to meet other associations facing the same issues as us. I noted a great deal of goodwill on the part of all the participants. The Somfy team was really attentive, with lots of very pertinent questions to home in on the challenges. It was very interesting to be able to take a step back and be able to listen to the exchanges and feedback from the employees. Testimonial from the Autremonde association, which took part in the Solidarity Challenges

## 05 Other financial support granted in 2020



### "Planète Urgence"

/ As part of the Solidarity Leave, in 2020 the Somfy Foundation gave a 25,000-euro grant to the "Planète Urgence" NGO, thereby enabling 10 employees to go on a solidarity mission. The health crisis put a freeze on all departures in 2020. To compensate for this, the NGO created two new systems at the end of 2020. The Foundation, despite not using the grant for sending 10 employees, decided to maintain its donation, thereby enabling "Planète Urgence" to continue its missions, which were hard hit by the pandemic.

### The Ikambéré association

Created in 1997, the IKAMBERE association is a resource centre dedicated to personalised care for vulnerable women living with HIV in Ile-de-France. In its 23 years of existence, IKAMBERE has implemented a comprehensive support methodology enabling them to learn to live with the disease, regain their confidence and self-esteem in order to gradually move towards autonomy. In 2020, the association decided to set up "La Maison Reposante", a countryside location offering women weakened by their vulnerable situation and the disease. The context of the health crisis makes it hard to obtain grants, so the Somfy Foundation decided to support this really meaningful project with the sum of 30,000 euros.

### Emmaüs France

The health crisis ravaged the Emmaüs communities, which found themselves facing an unprecedented situation: without any financial revenue due to the total shutdown of their recycling activity. For the first time since the creation of Emmaüs, the association had to call for donations, in order to help the movement's communities. In this context, the Somfy Foundation, as a historic partner of Emmaüs France, decided to donate 30,000 euros to the movement, thereby providing support to the various communities (accommodation).

### "Simon de Cyrène" association

As part of Sustainable Development week, Laurent de Chérisey, the Founder and Director of the association, gave an online conference on "Human Fragility in Business", on 22 September. By way of thanks, the Somfy Foundation supported the association with a donation of 4000 euros.

## 06 Prospects for 2021

The Articles of Association of the Foundation expire in June 2021, providing an opportunity to think about extending them. A working group has been formed, comprising the President of the Foundation, the bureau, the Director of "Petites Pierres" and the Chief Executive. Various scenarios have emerged, to capitalise on the current situation while opening up the objectives of the Foundation.



To draw up its policy and promote its mission, the Somfy Foundation relies on a Board of Directors and an operations team.

## 07 Organisation of the SOMFY Foundation

### / The Board of Directors

Chaired by Jean Guillaume Despature, CEO of Somfy Group, the Board of Directors of the Somfy Foundation comprises qualified third parties and employees of Somfy SASA. It defines the Foundation's philosophy and policy. The Board of Directors also approves the budget and annual accounts.

### / Composition of the Board of Directors of the Somfy Foundation

College of representatives of the Founder - SOMFY SAS

/ Jean Guillaume Despature - President

/ Anne-France Dufour - Treasurer

/ Valérie Dixmier - Representative of the Founder

/ Denis Maugain - Secretary

/ Lilian Noirot - Representative of Somfy SAS employees

College of qualified third parties

/ Marine Morain - Qualified expert

/ Cendrine Dominguez - Qualified expert

/ Clémence Vuillecard / Qualified expert

/ Philippe Derumigny - Qualified expert





## / The Operations Team

The Operations Team implements and executes the Foundation's policy. To do so, it organises the implementation of the various support programmes, by developing sustainable relationships with the players and project carriers at the core of the Foundation's fields of action.

## / Composition of the Somfy Foundation's Operations Team

/ Lucile Peignot - Chief Executive  
/ Barbara Pochat - Employee Participation Manager  
/ Solène Jacquar - Digital Project Manager  
(The Foundation & "Petites Pierres")

## 08 Contact

Somfy corporate foundation

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**FONDATION**  
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